CRM Data Privacy Notice

Background

In order to improve the accuracy of our database, we have decided to manage our customer data in a joint global database to be used by all Lincoln International entities worldwide. Based on obligations under GDPR, we are informing you about how we handle your personal data contained in our global CRM database. We have detailed a number of frequently asked questions ("FAQs") as follows:

- How will we use your personal data within our global CRM database? Your personal data is processed in order to manage the customer relationship with you, in particular for international customer support and customer acquisition as well as for sending of newsletters and other e-mails. Therefore, we process your name, postal address, e-mail address, areas of interest as well as event information and business-specific information.
- On what legal basis is your personal data processed? The legal basis for processing your data within our global CRM database is Art. 6 (1) 1 lit. f Regulation (EU) 2016/697 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation, GDPR) as we have the legitimate interest to efficiently manage and administer our contacts and use them within our marketing strategy.
- Where do we transfer your personal data to? We only transfer your personal data within the Lincoln International Group. If your personal data is forwarded to a country outside of the European Economic Area (EEA), which is not subject to a comparable level of data protection, we will ensure that the relevant Group entities have received appropriate guarantees (e.g. by agreement to standard EU contract clauses). On request, we will provide you with copies of such guarantees. We may also share your personal data with external service providers who work on our behalf and are required not to use your Personal Data other than to provide the services requested by us or otherwise in accordance with our instructions.
- How long will we keep your personal data? We only retain your personal data for as long as necessary. Statutory retention periods are used as the criteria for how long our company archives your personal information. After the expiration of the legal retention period, such data is routinely deleted if it is no longer required to fulfill an agreement or initiate a contract.
- What are your rights in relation to the processing of your personal data within our CRM database? Applicable data protection law grants you the following rights, if applicable:
 - You can request information regarding your personal data, which we process and, if necessary, pass on to third parties;
 - You have the right to request the rectification or erasure of inaccurate personal data;
 - If the processing of your personal data is based on your consent, you have the right to revoke such consent at any time with respect to future processing;
 - You can object to the processing of your personal data at any time and request that such processing be restricted;
 - You are entitled to the right of data portability; and
 - You have the right to file a complaint with a data protection authority.
- Who is the controller of the global CRM database? All entities of the Lincoln International group jointly control the global CRM database. Where they process your personal data within the global CRM database as joint controllers, Lincoln International AG is primarily responsible to inform you about your privacy rights under applicable data protection laws. You can address any requests or complaints you may have with regard to your personal data to Lincoln International AG. Other companies of Lincoln International that might also keep your personal data will give Lincoln International AG full cooperation, assistance and information in order to comply with your privacy rights, the GDPR and other related legislation.

Please direct any inquiries to Lincoln International AG, Postal address: Ulmenstrasse 37 – 39, 60325 Frankfurt am Main, Germany, E-mail address: contact@lincolninternational.de, Phone: +49 (0) 69 97105 400

You can also contact our Data Protection Officer at any time: Postal address: Lincoln International AG c/o data protection officer, Ulmenstrasse 37 – 39, 60325 Frankfurt am Main, Germany, E-mail address: dataprotectionofficer@lincolninternational.de, Phone: +49 (0) 69 97105 400.

For further details, please also consult our privacy policy on https://www.lincolninternational.com/privacy/.